

Photo: Michigan Central

**ROADMAP  
TO RECOVERY**



**DETROIT  
MAKES  
IT EASY**

**TO DO  
LARGE-SCALE  
BUSINESS.**



# Detroit's Roadmap to Big Business and Jobs

Detroit's three focused strategies:

1. Detroit Has a Fast-Track Business Model
2. Detroit Has Ready-to-Hire Talent
3. Detroit Has Space to Grow

Businesses choose Detroit in a big way.

- **Amazon** invested \$400 million into its Detroit Fulfillment Center
- **Huntington Bank** committed \$1 billion and created 2,000 jobs
- **JPMorgan Chase** committed \$200 million and provided 72,000 jobs
- **Blue Cross Blue Shield** moved 3,000 workers to downtown Detroit
- **Lear** plans to invest \$48 million to restore a former manufacturing plant
- **LM Manufacturing** hired 700 workers for its Detroit facility
- **Rocket** dedicated \$200 million to community organizations and programming

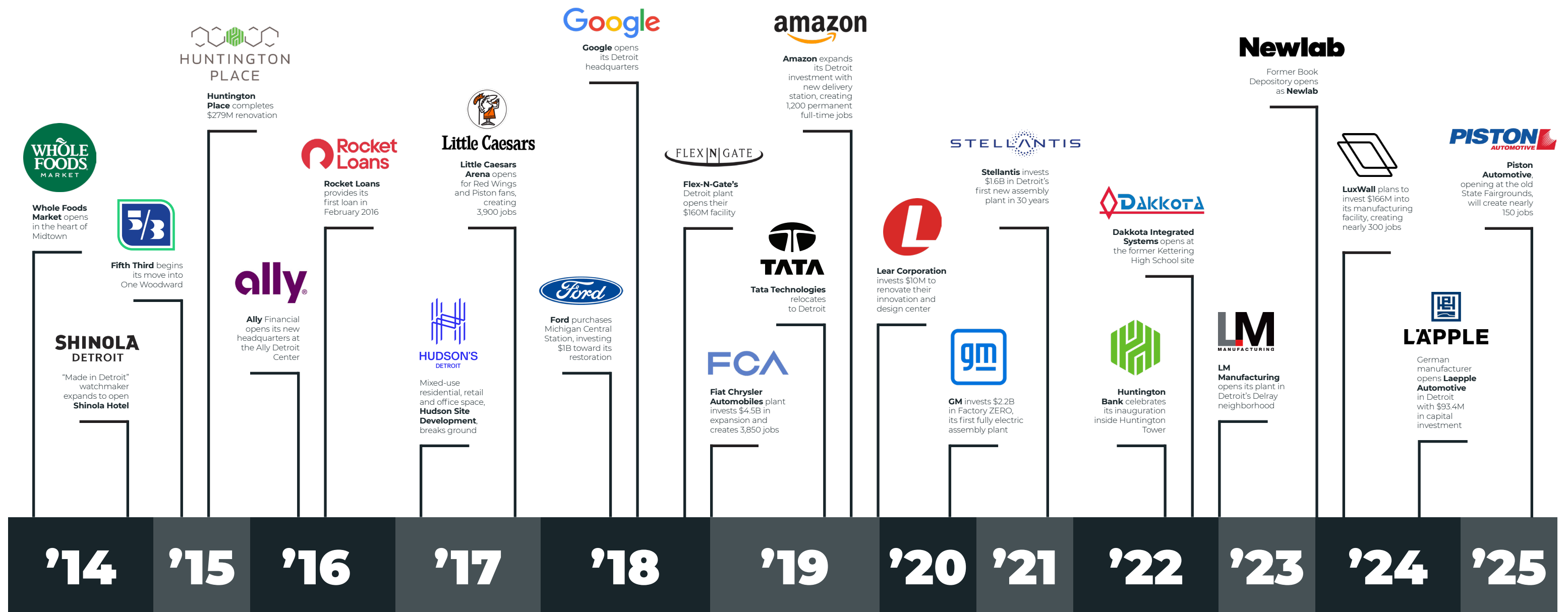


**Detroit is the national example  
of partnership and revitalization.**

**DETROIT MAYOR MIKE DUGGAN**



# THE FORTUNE 500 SEEK GROWTH IN DETROIT



# 1 How Detroit Fast-Tracks Business

Thanks to City of Detroit's efficacy and streamlined permitting process, Stellantis opened its new plant within 16 months of breaking ground.

## 1. Here's What You Need to Open a Business

Our Quick Start Guide provides new or relocating businesses with a simple, nine-point checklist to move a business from "application to open," streamlining the paperwork and permits.

## 2. Are You Ready to Start a Business in Detroit?

Detroit has simplified the licensing and permitting process through an online system that tracks submission progress and reduces inefficiencies. A one-stop shop for most of your business permitting needs.

## 3. Your Personal Business Concierge

Detroit removes red tape by assigning an experienced District Business Liaison to guide relocating and expanding business owners through city requirements. This free concierge service helps businesses find the things they need quickly.

**Detroit District Business Liaisons**  
provide professional concierge service  
to businesses across the city.

**Lashawna Manigault**  
Director, District Business Liaison Program



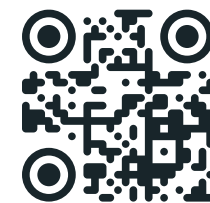
**Christine Estereicher,**  
Vice President of Public Affairs  
North America, Stellantis

STELLANTIS

**“Detroit really rose  
to the occasion to  
help us build this  
plant in record time.”**

## Here's How to Start Your Business in Detroit

Explore the Guide



- ✓ Check Your Zoning
- ✓ Apply for Permits
- ✓ Begin Construction upon Issuance of Permits
- ✓ Schedule City of Detroit Inspections
- ✓ Apply for Certificate of Occupancy or Compliance
- ✓ Apply for a Business License
- ✓ Open Your Business!
- ✓ Health Department Approval (When Applicable)
- ✓ Pre-Opening Inspection





**“There is no U.S. city more favorably positioned for economic growth than Detroit.”**

Dan Gilbert,  
Founder and CEO, Rocket Companies



**“After an exhaustive search, we decided that this is where we want to be. This is our new home.”**

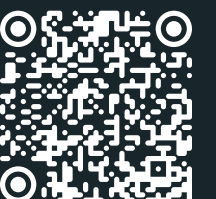
Sylvester Hester,  
President and CEO, LM Manufacturing



A worker assembles a car inside Stellantis' \$1.6 billion EV assembly plant conversion, one of many companies that has hired Detroit At Work Talent.

## 2 No One Prepares a Workforce Like Detroit

Whether you're looking to hire five new staff or 5,000, nobody knows the Detroit talent pool like Detroit At Work. Our consulting team can help outline your business' talent needs with a custom plan to maximize partnerships and federal/state funding sources. We have partnerships with hundreds of registered apprentice programs that can be tailored to industry needs to create skilled talent pools for high-demand jobs. We can help you to access grants to assist in training, developing and retaining current and newly hired employees. If you need to recruit specific skill sets that are hard to find, we may be able to develop training programs to grow those skills.



**Watch the Video**



Deangelo Gibson celebrates his Skills for Life certification, joining nearly 900 other Detroiters in securing living-wage jobs thanks to targeted training and credentialing through the program.



# Detroit At Work: America's Most Efficient HR Department



## Detroit At Work Prepares Talent for Opportunity

Detroit invested \$100 million into its workforce through Detroit At Work (DAW). DAW connects Detroit residents with job opportunities, training and career advancement resources. **To date, nearly 7,000 Detroiters have been credentialed, trained or apprenticed, making them ready-to-hire in Detroit's emerging high-demand industries.**

Detroit At Work provides free training toward professional credentialing through a paid three-day work, two-day learning program. DAW also builds reading and math skills for those seeking GED certification. To date, Detroit At Work has prepared 817 newly skilled Detroiters for the workplace. It manages nine career centers and serves over 17,000 youth. Through its Skills for Life program—a career development and advancement program—nearly 2,000 lives have been enhanced.



## Detroit At Work Helps Onboard Talent

Detroit At Work provides job seekers readiness programs, including resume building, interview preparation and orientation to workplace expectations. Through career coaching and skills assessments, the program identifies a person's strengths and areas for improvement.

Based on these assessments, DAW offers specialized training programs that cater to in-demand sectors like healthcare, IT and skilled trades.

**Detroit At Work collaborates with employers to ensure smooth onboarding by applying successful integration strategies for new hires.**

After candidates are placed, Detroit At Work offers follow-up support to both the employee and employer to secure retention and job success.



## Detroit Has a Specialized Talent Pipeline

Top universities such as University of Michigan, University of Detroit Mercy, Michigan State University and Wayne State University sit within Detroit and attract talent from across the country.

These universities also partner with local businesses, offering specialized training and research programs, developing a pipeline of skilled talent, driving innovation and economic growth.

Young talent continues to seek Detroit's business opportunities. This is one reason why Detroit keeps growing.

**“We have a community of strong and versatile talent. We help prepare that talent to meet the needs of Detroit's growing business sectors.”**

**Terri Weems, Group Executive of  
Workforce Development**





# 3

Historic Michigan Central Station shines bright again after a \$92 million renovation, bringing innovation to Detroit's mobility center. Photo: Michigan Central

Watch the Video



# Detroit Has Space to Grow

## National Leader in Adaptive Reuse Buildings

Detroit has re-tailored its rich inventory of older buildings, with over 80 buildings retrofitted, making it a national leader in adaptive reuse of structures. Notable examples include Michigan Central Station, the Book Tower and the Fisher Body Plant.

## Abundant Ready-to-Build Land

Detroit has 19 square miles of vacant land in prime locations for commercial build-outs, particularly in the manufacturing sector.

## Budget-Friendly Real Estate

Compared to other major metropolitan areas, Detroit's commercial properties are more affordable, permitting businesses to secure large professional and industrial spaces at competitive rates.



Dakkota Integrated Systems celebrates the opening of the company's \$55 million factory at the former Kettering High School. The entire project took less than a year to open. Photo: Detroit Free Press

“We are proud to showcase world-class quality auto parts built by hardworking Detroiters.”

Andra Rush, Founder and CEO, Dakkota Integrated Systems







One of Amazon's 1,200 workers fills an order at Amazon's new Detroit fulfillment center that opened in the Old Michigan State Fairgrounds and boasts 3.8 million square feet of space.

**“I’d rather be in Detroit than in any urban center in America. Not San Francisco, Not Chicago, Not New York. It’s Detroit.”**

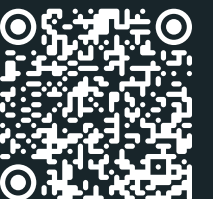
**Gary Torgow,**  
Chairman of the Board of Directors,  
Huntington National Bank



# This Is How Detroit Makes It Easy to Do Large-Scale Business

**Detroit has attracted over \$4.4 billion in investments from domestic companies in five years. Detroit's appeal as a business hub has also drawn in \$4.6 billion in international investment.**

Detroit offers a robust support system for companies at all stages of development. With programs like Detroit At Work, and multiple post-secondary universities and training centers, the city ensures a highly skilled, work-ready talent pipeline. Its economic development initiatives and adaptive reuse of historic buildings create a pro-business environment. Coupled with efforts from organizations such as the Detroit Economic Growth Corporation and bespoke District Business Liaisons, Detroit provides large-scale businesses the resources they need to thrive and grow.



**Watch the Video**