# DETROIT WANTS YOUR BUSINESS

#### A QUICK GUIDE TO OPENING A BUSINESS IN DETROIT

Thinking of relocating your business or opening another office in Detroit? We have incentives, resources and people to help!

#### INCENTIVES AND FUNDING

Find incentives and qualifications at **Detroit**Regional Partnership (DRP), **Detroit**Economic Growth Corporation (DECG),
Renaissance Zones and Michigan Economic
Development Corporation (MEDC).

DECG also provides matching grants through its Motor City Match and Motor City Re-Store. More grants, loans, and funding are available through ProsperUs Detroit and the Detroit Development Fund's Small Business Lending Program.



### NAME YOUR BUSINESS

The name of your business should reflect your brand, but you can't always get your first choice. **Detroit business names must follow Michigan's conventions and rules**, including that the name is not the same or too close to that of another active business. Check it against the Michigan Department of Legal and Regulatory Affairs (LARA) website's **business database**. You can **reserve a name** for six months

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### FIND A BUSINESS LOCATION

If you need help finding a building or site for your business, The **City of Detroit** has publicly owned land that may meet your needs, as well as **information on available commercial properties**. So does the **Michigan Economic Development Corporation**.

## DISTRICT BUSINESS LIAISONS

Now that you know the location of your business, it's time to contact the **District Business Liaisons** (DBL) for your neighborhood! DBLs are experts in connecting small businesses with available government and private support systems. This includes assistance in acquiring and submitting required paperwork.

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