

DETROIT WANTS YOUR BUSINESS

A QUICK GUIDE TO OPENING A BUSINESS IN DETROIT

Thinking of relocating your business or opening another office in Detroit? We have incentives, resources and people to help!

INCENTIVES AND FUNDING

Find incentives and qualifications at **Detroit Regional Partnership** (DRP), **Detroit Economic Growth Corporation** (DEGC), **Renaissance Zones** and **Michigan Economic Development Corporation** (MEDC).

DEGC also provides matching grants through its **Motor City Match** and **Motor City Re-Store**. More grants, loans, and funding are available through **ProsperUs Detroit** and the Detroit Development Fund's **Small Business Lending Program**.

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NAME YOUR BUSINESS

The name of your business should reflect your brand, but you can't always get your first choice. **Detroit business names must follow Michigan's conventions and rules**, including that the name is not the same or too close to that of another active business. Check it against the Michigan Department of Legal and Regulatory Affairs (LARA) website's **business database**. You can **reserve a name** for six months.

2

FIND A BUSINESS LOCATION

If you need help finding a building or site for your business, The **City of Detroit** has publicly owned land that may meet your needs, as well as **information on available commercial properties**. So does the **Michigan Economic Development Corporation**.

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DISTRICT BUSINESS LIAISONS

Now that you know the location of your business, it's time to contact the **District Business Liaisons** (DBL) for your neighborhood! DBLs are experts in connecting small businesses with available government and private support systems. This includes assistance in acquiring and submitting required paperwork.

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